



MEDIA RELEASE

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Microsoft Convergence 2008, Orlando Florida - CRMLIVELAB.COM GOES LIVE TO SUPPORT MICROSOFT DYNAMIC CRM LIVE PRODUCT OFFERING.

March 11, 2008, Microsoft Convergence 2008, Orlando Florida –Pelagic Solutions Inc. today announces the launch of CRM LIVE LABS™ website, www.crmlivelab.com . The site is dedicated to the training and implementation of Microsoft Dynamics CRM Live. Crmlivelabs.com launch coincides with Microsoft's entry into the CRM hosted market (SaaS). Crmlivelabs.com provides online instructor-led training packages and implementation support for small to midsize businesses seeking Microsoft Dynamics CRM.

“Our business model is to help small to mid-sized companies looking for implementation, education, training and vertical solutions for Microsoft Dynamics CRM LIVE. At Pelagic Solutions we’ve developed our own low-cost sure-step methodology to get Microsoft Dynamics CRM LIVE configured and up and running within a few hours”.

CRM Live Labs will leverage the power of choice, the three deployment methods for Microsoft Dynamics CRM 4.0; Partner-hosted, CRM LIVE (Microsoft hosted) and on-premise installations of the Multi-Tenant Microsoft Dynamics CRM product line. “We estimate 40% to 50% of all Microsoft Dynamics CRM licenses in 2008 and 2009 will be sold via a hosted model. As our customers grow and see value in Microsoft Dynamics CRM™ we believe a number of them will choose to move their installation on-premise within 12 to 24 months. That flexibility alone will give Microsoft Dynamics CRM the edge needed as the latecomer in the CRM market.”

Pelagic Solutions Inc founded in 2007. A consulting and professional services firm that sells software licenses and implementation services to small and midsize businesses within North America. Pelagic Solutions Inc brings together a world-class team of Microsoft certified business solution specialist, technical associates, system architects, software developers and network specialists who define, design and deploy Microsoft Dynamics CRM and Microsoft Office SharePoint Server products. Corporate office mailing address: 4915 Bathurst Street, Suite 209 Toronto, Ontario M2R 1X9 for more information contact **866-513-9949 ext 701 email: info@crmlivelab.com**

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